SBB CFF FFS

Price list for stand and distribution campaign.

Status: December 2026

Stand campaign.

Railway station	Daily frequency 2025*	Area no.	Max. m (length, width)	Max. m²	Area m²	Prices in CHF ⅟₁ day
Aarau	78 500	P1	4 × 3	12	12	1 600
Baden	57 300	P1	4 × 3	12	12	925
Basel	141 800	P1	7 × 5	35	35	4 500
		P2	10 × 10	100	25	5 800
Bellinzona	17 100	P1	6 × 3	18	18	1 600
Bern	310 200	P1	7 × 5	35	35	4 400
		P2	4 × 4.25	17	17	1 800
Biel/Bienne	68 000	P1	3 × 4	12	12	1 425
Bülach	18 300	P1	6 x 8	48	48	1 300
Chur	41 000	P1	4 × 3	12	12	925
Genève Aéroport	43 400	P2	6 × 4	24	24	1 600
		P3	6 × 4	24	24	1 600
		P4	6 × 4	24	24	1 600
		P5	6 × 4	24	24	1 600
		P6	6 × 4	24	24	1 600
		P7	6 × 4	24	24	1 600
Genève Cornavin	183 000	P1	6 × 5	30	30	4 500
Genève Eaux-Vives	15 800	P1	5 × 3	15	15	900
		P2	4 × 4	16	16	900
Lugano	39 000	P1	8 × 3	24	24	1 320
Luzern	153 800	P1	18 × 9	160	to 40	4 300
					from 41 to 80	5 675
					from 81 to 120	8 600
					from 121 to 160	10 500
Metro m2 Lausanne-Flon		Further information on page 8.				
Neuchâtel	30 600	P1	5 × 3	15	15	1 425
Olten	78 300	P1	6.2 × 5.2	32	32	2 100
Renens	63 400	P1	4 x 4	16	16	1 200
St. Gallen	77 800	P1	3 × 3	9	9	2 100
Wil SG	20 000	P1	4 × 3	12	12	925
Winterthur	132 300	P1	7 × 3.5	25	25	2 850
Zug	64 400	P1	3 x 2	6	6	1 400
Zürich Europaallee	11 100	P1	10 × 10	100	to 10	1 100
					from 11 to 20	1 650
					from 21 to 40	2 750
					from 41 to 60	3 850
					from 61 to 80	4 950
					from 81 to 100	6 050
Zürich Europaplatz	33 900	P1	6 x 4	24	24	3 500
Zürich Hauptbahnhof	426 400	P2	8 × 5	40	40	6 050
Zürich Oerlikon	118 300	P1	8 × 4	32	32	2 500
Zürich Stadelhofen	93 000	P1	14/12.5 × 10/6	100	to 40	3 850
					from 41 to 60	5 280
					from 61 to 100	5 940

* Average daily frequency Monday–Friday (Source: SBB 2025)

Distribution campaign – large and medium-sized railway

Railway station	Daily frequency 2025*	Distribu-tion points	Prices in CHF ½ day	Prices in CHF 1/1 day	Quantity of distr. points included	Prices in CHF for each additional point ½ day	Prices in CHF for each additional point 1/1 day
Aarau	78 500	S1–S2	2 200	3 950	2		
Baden	57 300	S1	1 050	1 900	1		
Basel	141 800	S1–S4	3 950	7 100	3	1 320	2 370
Bellinzona	17 100	S1	800	1 425	1		
Bern	310 200	S1–S5	4 050	7 250	3	1 350	2 420
Bern Wankdorf	18 100	S1	550	950	1		
Biel/Bienne	68 000	S1–S2	1 050	1 900	1	1050	1900
Brig	21 400	S1	800	1 425	1		
Burgdorf	18 100	S1	800	1 425	1		
Chur	41 000	S1–S3	950	1 700	1	950	1 700
Delémont	8 800	S1	550	950	1		
Frauenfeld	11 900	S1	650	1 150	1		
Fribourg	30 900	S1	950	1 700	1		
Genève Aéroport	43 400	S1–S2	650	1 150	1	650	1 150
Genève Champel	9 300	S1	425	750	1		
Genève Cornavin	183 000	S1–S3	3 550	6 350	3		
Genève Eaux-Vives	15 800	S1–S3	550	950	3		
Lancy-Bachet	11 100	S1	425	750	1		
Lancy-Pont-Rouge	11 400	S1	425	750	1		
Liestal	18 600	S1	800	1 425	1		
Lugano	39 000	S1	800	1 425	1		
Luzern	153 800	S1–S2	3 150	5 700	2		
Metro M2 Lausanne	Further information on page 8.						
Neuchâtel	30 600	S1–S2	950	1 700	1	950	1 700
Olten	78 300	S1–S2	2 100	3 800	2		
Prilly-Malley	8 000	S1	550	950	1		
Rapperswil	27 000	S1	950	1 700	1		
Renens	63 400	S1–S2	1 400	2 300	2		
Schaffhausen	27 600	S1–S3	800	1 400	1	800	1 400
Sion	16 000	S1	650	1 150	1		
Solothurn	17 100	S1–S2	800	1 425	1	800	1425
St. Gallen	77 800	S1–S2	2 200	3 950	2		
Thun	42 400	S1	1 050	1 900	1		
Uster	26 000	S1	950	1 700	1		
Visp	27 200	S1	800	1 425	1		
Weinfelden	18 400	S1	800	1 425	1		
Wil SG	20 000	S1–S2	950	1 700	1	950	1 700
Winterthur	132 300	S1–S3	2 550	4 600	2	1 275	2 300
Yverdon-les-Bains	21 900	S1–S2	800	1 425	1	800	1 425
Zug	64 400	S1–S2	1 050	1 900	1	1 050	1 900

* Average daily frequency Monday–Friday (Source: SBB 2025)

Distribution campaign – large and medium-sized railway

Railway station	Daily frequency 2025*	Distribu-tion points	Prices in CHF ½ day	Prices in CHF 1/1 day	Quantity of distr. points included	Prices in CHF for each additional point ½ day	Prices in CHF for each additional point 1/1 day
Zürich Altstetten	73 000	S1–S2	1 050	1 900	2		
Zürich Enge	25 600	S1–S2	800	1 425	1	800	1 425
Zürich Europaallee	11 100	S1–S2	800	1 250	2		
Zürich Europaplatz	33 900	S1	1 250	2 400	1		
Zürich Hauptbahnhof	426 400	S1–S10	6 050	10 850	4	1 510	2 710
Zürich Oerlikon	118 300	S1–S2	2 100	3 800	2		
Zürich Stadelhofen	93 000	S1–S2	2 700	4 850	2		

* Average daily frequency Monday–Friday (Source: SBB 2025)

Distribution campaign – smaller stations.

Railway station	Daily frequency 2025*	Prices in CHF ½ day	Prices in CHF 1/1 day
Aadorf	2 100	425	750
Affoltern am Albis	8 500	550	950
Aigle	12 500	550	950
Altdorf UR	2 400	425	750
Amriswil	3 600	425	750
Andelfingen	3 200	425	750
Arbon	2 300	425	750
Arth-Goldau	19 700	650	1 150
Baar	10 800	550	950
Bad Ragaz	3 000	425	750
Bad Zurzach	1 700	425	750
Bauma	770	425	750
Biasca	2 900	425	750
Bonstetten-Wettswil	4 300	425	750
Brugg AG	26 400	950	1 700
Brunnen	3 300	425	750
Bubikon	6 600	550	950
Buchs SG	6 200	550	950
Bülach	18 300	950	1 700
Cham	6 800	550	950
Chiasso	10 200	550	950
Dielsdorf	3 700	425	750
Dietikon	24 300	950	1 700
Dietlikon	9 400	550	950
Dornach-Arlesheim	5 100	550	950
Döttingen	2 900	425	750
Dübendorf	9 800	650	1 150
Effretikon	20 300	800	1 425
Emmenbrücke	6 800	425	750
Erlenbach ZH	4 400	425	750
Fehraltorf	3 700	425	750
Flüelen	1 100	425	750
Frick	5 500	525	950
Gland	9 000	550	950
Glarus	3 600	425	750
Glattbrugg	8 700	550	950
Gossau SG	8 100	650	1 150
Grenchen Süd	5 500	550	950
Heerbrugg	5 200	425	750
Herrliberg-Feldmeilen	4 800	425	750
Herzogenbuchsee	3 900	425	750
Hinwil	3 100	425	750

* Average daily frequency Monday–Friday (Source: SBB 2025)

Distribution campaign – smaller stations.

Continuation

Railway station	Daily frequency 2025*	Prices in CHF ½ day	Prices in CHF 1/1 day
Hochdorf	2 400	425	750
Horgen	10 700	550	950
Kilchberg ZH	4 900	425	750
Killwangen-Spreitenbach	6 000	425	750
Kloten	6 000	550	950
Kreuzlingen	8 100	550	950
Küsnacht ZH	6 700	550	950
Küssnacht am Rigi	3 100	425	750
La Chaux-de-Fonds	11 900	550	950
La Neuveville	1 600	425	750
Lachen SZ	4 000	425	750
Langenthal	12 000	650	1 150
Laufen	7 100	550	950
Lenzburg	31 500	950	1 700
Leuk	2 500	425	750
Locarno	11 500	550	950
Lyss	11 700	650	1 150
Männedorf	6 000	550	950
Martigny	12 600	550	950
Meilen	9 600	550	950
Mellingen Heitersberg	4 600	425	750
Mendrisio	11 500	425	750
Monthey	2 800	425	750
Montreux	19 900	800	1 425
Morges	20 200	800	1 425
Moutier	3 700	425	750
Münchenbuchsee	4 400	425	750
Münsingen	7 600	550	950
Muri AG	3 300	425	750
Muttenz	7 200	550	950
Nänikon-Greifensee	5 900	550	950
Nebikon	1 800	425	750
Nyon	22 800	950	1 700
Oberwinterthur	4 400	550	950
Oensingen	6 000	550	950
Palézieux	7 000	425	750
Payerne	7 800	550	950
Pfäffikon SZ	18 400	800	1 425
Pfäffikon ZH	6 700	550	950
Porrentruy	3 700	425	750
Pratteln	10 200	550	950
Pully	4 600	425	750
Regensdorf-Watt	8 500	550	950

* Average daily frequency Monday–Friday (Source: SBB 2025)

Distribution campaign – smaller stations.

Continuation

Railway station	Daily frequency 2025*	Prices in CHF ½ day	Prices in CHF 1/1 day
Rheineck	2 000	425	750
Rheinfelden	10 300	550	950
Richterswil	5 900	550	950
Romanshorn	12 900	650	1 150
Romont FR	6 200	425	750
Rorschach	7 400	550	950
Rotkreuz	17 800	650	1 150
Rümlang	5 500	425	750
Rüti ZH	13 600	650	1 150
Sargans	16 400	650	1 150
Schlieren	15 200	650	1 150
Schwanden GL	1 800	425	750
Schwerzenbach ZH	11 900	650	1 150
Schwyz	3 000	425	750
Siebnen-Wangen	3 900	425	750
Sierre/Siders	8 200	550	950
Sissach	8 800	550	950
St. Margrethen SG	4 500	425	750
Stäfa	6 700	550	950
Stein am Rhein	1 900	425	750
St-Maurice	8 000	550	950
Sursee	15 100	650	1 150
Thalwil	19 800	800	1 425
Turgi	8 100	550	950
Uznach	7 800	550	950
Uzwil	6 300	500	900
Versoix	5 400	425	750
Vevey	30 400	950	1 700
Wädenswil	20 700	800	1 425
Wallisellen	16 200	650	1 150
Wettingen	6 000	550	950
Wetzikon ZH	30 100	950	1 700
Winterthur Seen	2 800	425	750
Wohlen AG	7 200	550	950
Ziegelbrücke	12 400	550	950
Zofingen	11 400	650	1 150
Zürich Tiefenbrunnen	4 500	425	750

* Average daily frequency Monday–Friday (Source: SBB 2025)

Discounts.

Stand campaign.

Discounts on total amount	
from 3 actions	5 %
from 5 actions	10 %
from 10 actions	15 %
from 30 actions	20 %

Discounts for consecutive days	
from 2 days	10 %
from 3 days	20 %
from 4 to 7 days	30 %

A promotion counts as a whole day of “promotion”. The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting. The more favourable discount system is applied.

Example:
1 day promotion = 1 action

Distribution campaign.

Discounts on total amount	
from 3 actions	5 %
from 5 actions	10 %
from 10 actions	15 %
from 30 actions	20 %

A promotion counts from half a day of “sampling”. The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting.

Example:
1 half day sampling = 1 promotion
1 full day sampling = 2 promotions

métro

Distribution campaign - Metro m2 Lausanne.

Station	Daily frequency 2025	Distribution points (all incl. in the price)	Prices in CHF ½ day	Prices in CHF ¹⁄₁ day
Lausanne-Croisettes	81 200	S1-S2	1 500	2 300
Lausanne-Flon	129 000	S1-S4	2 000	3 200
Lausanne-Gare*	114 500	S1/S2*	2 000	3 200
Lausanne-Ouchy	80 800	S1	1 000	1 800

* Restriction matin/après-midi, see specifications

Stand campaign - Metro m2 Lausanne.

Station	Daily frequency 2025	Area in m² (length, width)	Price per day
Lausanne-Flon P1	129 000	4 x 4	3 500

Discounts - Metro m2 Lausanne.

Stand campaign.

Discounts on total amount	
from 3 actions	5 %
from 5 actions	10 %
from 10 actions	15 %

Discounts for consecutive days	
from 2 days	10 %
from 3 days	20 %
from 4 to 7 days	30 %

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Discounts on total amount	
from 3 actions	5 %
from 5 actions	10 %
from 10 actions	15 %

A promotion counts from half a day of “sampling”. The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting.

Example:
1 half day sampling = 1 promotion
1 full day sampling = 2 promotions

Note that promotions at SBB stations cannot be combined with promotions at Metro m2.