

The background is a photograph of a busy train station interior. It shows a large glass and steel structure with a prominent escalator on the left. People are walking through the station. In the foreground, two men in red jackets and caps are talking. A large, semi-transparent red shape is overlaid on the left side of the image, containing the main text.

Price list for stand and distribution campaign.

Status: December 2024

Stand campaign.

| Railway station | Daily frequency 2023* | Area no. | Max. m (length, width) | Max. m ² | Area m ² | Prices in CHF ½ day |
|---------------------|-----------------------|-----------------|------------------------|---------------------|---------------------|---------------------|
| Aarau | 76 000 | P1 | 4 × 3 | 12 | 12 | 1 600 |
| Baden | 58 000 | P1 | 4 × 3 | 12 | 12 | 925 |
| Basel | 140 000 | P1 | 7 × 5 | 35 | 35 | 4 500 |
| | | P2 | 10 × 10 | 100 | 25 | 5 800 |
| Bellinzona | 16 000 | P1 | 6 × 3 | 18 | 18 | 1 600 |
| Bern | 297 000 | P1 | 7 × 5 | 35 | 35 | 4 400 |
| | | P2 | 4 × 4.25 | 17 | 17 | 1 800 |
| Biel/Bienne | 64 000 | P1 | 3 × 4 | 12 | 12 | 1 425 |
| Chur | 40 000 | P1 | 4 × 3 | 12 | 12 | 925 |
| Genève Aéroport | 41 000 | P2 | 6 × 4 | 24 | 24 | 1 600 |
| | | P3 | 6 × 4 | 24 | 24 | 1 600 |
| | | P4 | 6 × 4 | 24 | 24 | 1 600 |
| | | P5 | 6 × 4 | 24 | 24 | 1 600 |
| | | P6 | 6 × 4 | 24 | 24 | 1 600 |
| | | P7 | 6 × 4 | 24 | 24 | 1 600 |
| | | Genève Cornavin | 171 000 | P1 | 6 × 5 | 30 |
| Genève Eaux-Vives | 13 400 | P1 | 5 × 3 | 15 | 15 | 900 |
| | | P2 | 4 × 4 | 16 | 16 | 900 |
| Lugano | 30 000 | P1 | 8 × 3 | 24 | 24 | 1 320 |
| Luzern | 144 000 | P1 | 18 × 9 | 160 | to 40 | 4 300 |
| | | | | | from 41 to 80 | 5 675 |
| | | | | | from 81 to 120 | 8 600 |
| | | | | | from 121 to 160 | 10 500 |
| Neuchâtel | 29 000 | P1 | 5 × 3 | 15 | 15 | 1 425 |
| Olten | 63 000 | P1 | 6.2 × 5.2 | 32 | 32 | 2 100 |
| Renens | 22 600 | P1 | 4 × 4 | 16 | 16 | 1 200 |
| St. Gallen | 78 000 | P1 | 3 × 3 | 9 | 9 | 2 100 |
| Wil SG | 18 000 | P1 | 4 × 3 | 12 | 12 | 925 |
| Winterthur | 131 000 | P1 | 7 × 3.5 | 25 | 100 | 2 850 |
| Zürich Europaallee | 10 000 | P1 | 10 × 10 | 100 | to 10 | 1 100 |
| | | | | | from 11 to 20 | 1 650 |
| | | | | | from 21 to 40 | 2 750 |
| | | | | | from 41 to 60 | 3 850 |
| | | | | | from 61 to 80 | 4 950 |
| | | | | | from 81 to 100 | 6 050 |
| Zürich Hauptbahnhof | 399 000 | P2 | 8 × 5 | 40 | 40 | 6 050 |
| Zürich Oerlikon | 114 000 | P1 | 8 × 4 | 32 | 32 | 2 500 |
| Zürich Stadelhofen | 87 000 | P1 | 14/12.5 × 10/6 | 100 | to 40 | 3 850 |
| | | | | | from 41 to 60 | 5 280 |
| | | | | | from 61 to 100 | 5 940 |

* Average daily frequency Monday–Friday (Source: SBB 2023)

Distribution campaign – large and medium-sized railway

| Railway station | Daily frequency 2023* | Distribution points | Prices in CHF ½ day | Prices in CHF ¼ day | Quantity of distr. points included | Prices in CHF for each additional point ½ day | Prices in CHF for each additional point ¼ day |
|---------------------|-----------------------|---------------------|---------------------|---------------------|------------------------------------|---|---|
| Aarau | 76 000 | S1-S2 | 2 200 | 3 950 | 2 | | |
| Baden | 58 000 | S1 | 1 050 | 1 900 | 1 | | |
| Basel | 140 000 | S1-S4 | 3 950 | 7 100 | 3 | 1 320 | 2 370 |
| Bellinzona | 16 000 | S1 | 800 | 1 425 | 1 | | |
| Bern | 297 000 | S1-S5 | 4 050 | 7 250 | 3 | 1 350 | 2 420 |
| Biel/Bienne | 64 000 | S1-S2 | 1 050 | 1 900 | 1 | 1050 | 1900 |
| Brig | 21 000 | S1 | 800 | 1 425 | 1 | | |
| Chur | 40 000 | S1-S3 | 950 | 1 700 | 1 | 950 | 1 700 |
| Delémont | 8 100 | S1 | 550 | 950 | 1 | | |
| Fribourg | 33 000 | S1 | 950 | 1 700 | 1 | | |
| Genève Aéroport | 41 000 | S1-S2 | 650 | 1 150 | 1 | 650 | 1 150 |
| Genève Champel | 5 200 | S1 | 425 | 750 | 1 | | |
| Genève Cornavin | 171 000 | S1-S3 | 3 550 | 6 350 | 3 | | |
| Genève Eaux-Vives | 13 400 | S1-S3 | 550 | 950 | 3 | | |
| Lancy-Bachet | 6 600 | S1 | 425 | 750 | 1 | | |
| Lancy-Pont-Rouge | 9 400 | S1 | 425 | 750 | 1 | | |
| Lausanne | 126 000 | S1-S2 | 2 600 | 4 700 | 2 | | |
| Liestal | 16 000 | S1 | 800 | 1 425 | 1 | | |
| Lugano | 30 000 | S1-S2 | 800 | 1 425 | 1 | 800 | 1 425 |
| Luzern | 144 000 | S1-S2 | 3 150 | 5 700 | 2 | | |
| Neuchâtel | 29 000 | S1-S2 | 950 | 1 700 | 1 | 950 | 1 700 |
| Olten | 69 000 | S1-S2 | 2 100 | 3 800 | 2 | | |
| Rapperswil | 23 000 | S1 | 950 | 1 700 | 1 | | |
| Renens | 22 600 | S1 | 950 | 1 700 | 1 | | |
| Schaffhausen | 23 100 | S1-S3 | 800 | 1 400 | 1 | 800 | 1 400 |
| Sion | 13 300 | S1 | 650 | 1 150 | 1 | | |
| Solothurn | 15 300 | S1-S2 | 800 | 1 425 | 1 | 800 | 1425 |
| St. Gallen | 78 000 | S1-S2 | 2 200 | 3 950 | 2 | | |
| Thun | 31 600 | S1 | 1 050 | 1 900 | 1 | | |
| Uster | 24 300 | S1 | 950 | 1 700 | 1 | | |
| Visp | 25 700 | S1 | 800 | 1 425 | 1 | | |
| Weinfelden | 15 500 | S1 | 800 | 1 425 | 1 | | |
| Wil SG | 18 000 | S1-S2 | 950 | 1 700 | 1 | 950 | 1 700 |
| Winterthur | 131 000 | S1-S3 | 2 550 | 4 600 | 2 | 1 275 | 2 300 |
| Yverdon-les-Bains | 18 600 | S1-S2 | 800 | 1 425 | 1 | 800 | 1 425 |
| Zug | 60 000 | S1-S2 | 1 050 | 1 900 | 1 | 1 050 | 1 900 |
| Zürich Altstetten | 37 800 | S1-S2 | 1 050 | 1 900 | 2 | | |
| Zürich Enge | 25 000 | S1-S2 | 800 | 1 425 | 1 | 800 | 1 425 |
| Zürich Europaallee | 10 000 | S1-S2 | 800 | 1 250 | 2 | | |
| Zürich Hauptbahnhof | 399 000 | S1-S10 | 6 050 | 10 850 | 4 | 1 510 | 2 710 |
| Zürich Oerlikon | 114 000 | S1-S2 | 2 100 | 3 800 | 2 | | |
| Zürich Stadelhofen | 87 000 | S1-S2 | 2 700 | 4 850 | 2 | | |

* Average daily frequency Monday–Friday (Source: SBB 2023)

Distribution campaign – smaller stations.

| Railway station | Daily frequency 2023* | Prices in CHF ½ day | Prices in CHF ¼ day |
|-----------------------|-----------------------|---------------------|---------------------|
| Aadorf | 1 600 | 425 | 750 |
| Affoltern am Albis | 7 400 | 550 | 950 |
| Aigle | 10 600 | 550 | 950 |
| Altdorf UR | 2 200 | 425 | 750 |
| Amriswil | 3 200 | 425 | 750 |
| Andelfingen | 2 500 | 425 | 750 |
| Arbon | 1 900 | 425 | 750 |
| Arth-Goldau | 19 200 | 650 | 1 150 |
| Baar | 8 700 | 550 | 950 |
| Bad Ragaz | 2 800 | 425 | 750 |
| Bad Zurzach | 1 400 | 425 | 750 |
| Bauma | 730 | 425 | 750 |
| Biasca | 2 500 | 425 | 750 |
| Bonstetten-Wettswil | 3 600 | 425 | 750 |
| Brugg AG | 22 300 | 950 | 1 700 |
| Brunnen | 2 900 | 425 | 750 |
| Bubikon | 5 300 | 550 | 950 |
| Buchs SG | 5 600 | 550 | 950 |
| Bülach | 15 100 | 950 | 1 700 |
| Cham | 5 800 | 550 | 950 |
| Chiasso | 8 600 | 550 | 950 |
| Dielsdorf | 3 000 | 425 | 750 |
| Dietikon | 20 900 | 950 | 1 700 |
| Dietlikon | 7 800 | 550 | 950 |
| Dornach-Arlesheim | 4 700 | 550 | 950 |
| Döttingen | 2 400 | 425 | 750 |
| Dübendorf | 7 900 | 650 | 1 150 |
| Effretikon | 16 900 | 800 | 1 425 |
| Emmenbrücke | 5 400 | 425 | 750 |
| Erlenbach ZH | 3 600 | 425 | 750 |
| Fehraltorf | 3 100 | 425 | 750 |
| Flüelen | 1 000 | 425 | 750 |
| Frauenfeld | 10 200 | 650 | 1 150 |
| Frick | 4 900 | 525 | 950 |
| Gland | 6 700 | 550 | 950 |
| Glarus | 3 000 | 425 | 750 |
| Glattbrugg | 6 300 | 550 | 950 |
| Gossau SG | 7 200 | 650 | 1 150 |
| Grenchen Süd | 4 600 | 550 | 950 |
| Heerbrugg | 3 700 | 425 | 750 |
| Herrliberg-Feldmeilen | 3 900 | 425 | 750 |
| Herzogenbuchsee | 3 500 | 425 | 750 |
| Hinwil | 2 700 | 425 | 750 |

* Average daily frequency Monday–Friday (Source: SBB 2023)

Distribution campaign – smaller stations.

Continuation

| Railway station | Daily frequency 2023* | Prices in CHF ½ day | Prices in CHF ¼ day |
|-------------------------|-----------------------|---------------------|---------------------|
| Hochdorf | 1 900 | 425 | 750 |
| Horgen | 8 500 | 550 | 950 |
| Kilchberg ZH | 4 200 | 425 | 750 |
| Killwangen-Spreitenbach | 4 300 | 425 | 750 |
| Kloten | 5 000 | 550 | 950 |
| Kreuzlingen | 7 400 | 550 | 950 |
| Küsnacht ZH | 5 200 | 550 | 950 |
| Küssnacht am Rigi | 2 700 | 425 | 750 |
| La Chaux-de-Fonds | 9 900 | 550 | 950 |
| La Neuveville | 1 300 | 425 | 750 |
| Lachen SZ | 3 200 | 425 | 750 |
| Langenthal | 10 400 | 650 | 1 150 |
| Laufen | 5 700 | 550 | 950 |
| Lenzburg | 26 000 | 950 | 1 700 |
| Leuk | 2 300 | 425 | 750 |
| Locarno | 9 400 | 550 | 950 |
| Lyss | 10 100 | 650 | 1 150 |
| Männedorf | 4 900 | 550 | 950 |
| Martigny | 10 100 | 550 | 950 |
| Meilen | 7 900 | 550 | 950 |
| Mendrisio | 9 700 | 425 | 750 |
| Monthey | 2 300 | 425 | 750 |
| Montreux | 17 300 | 800 | 1 425 |
| Morges | 21 400 | 800 | 1 425 |
| Moutier | 3 300 | 425 | 750 |
| Münchenbuchsee | 3 500 | 425 | 750 |
| Münsingen | 6 400 | 550 | 950 |
| Muri AG | 2 700 | 425 | 750 |
| Muttenz | 5 700 | 550 | 950 |
| Nänikon-Greifensee | 4 500 | 550 | 950 |
| Nebikon | 1 500 | 425 | 750 |
| Nyon | 18 100 | 950 | 1 700 |
| Oberwinterthur | 3 600 | 550 | 950 |
| Oensingen | 4 900 | 550 | 950 |
| Palézieux | 6 900 | 425 | 750 |
| Payerne | 5 900 | 550 | 950 |
| Pfäffikon SZ | 15 700 | 800 | 1 425 |
| Pfäffikon ZH | 5 500 | 550 | 950 |
| Porrentruy | 3 300 | 425 | 750 |
| Pratteln | 8 500 | 550 | 950 |
| Pully | 2 700 | 425 | 750 |
| Regensdorf-Watt | 6 500 | 550 | 950 |

* Average daily frequency Monday–Friday (Source: SBB 2023)

Distribution campaign – smaller stations.

Continuation

| Railway station | Daily frequency 2023* | Prices in CHF ½ day | Prices in CHF ¼ day |
|----------------------|-----------------------|---------------------|---------------------|
| Rheineck | 1 700 | 425 | 750 |
| Rheinfelden | 8 600 | 550 | 950 |
| Richterswil | 5 000 | 550 | 950 |
| Romanshorn | 11 100 | 650 | 1 150 |
| Romont FR | 5 100 | 425 | 750 |
| Rorschach | 6 000 | 550 | 950 |
| Rotkreuz | 15 000 | 650 | 1 150 |
| Rümlang | 4 700 | 425 | 750 |
| Rüti ZH | 11 500 | 650 | 1 150 |
| Sargans | 11 600 | 650 | 1 150 |
| Schlieren | 13 000 | 650 | 1 150 |
| Schwanden GL | 1 800 | 425 | 750 |
| Schwerzenbach ZH | 9 700 | 650 | 1 150 |
| Schwyz | 2 500 | 425 | 750 |
| Siebnen-Wangen | 3 100 | 425 | 750 |
| Sierre/Siders | 7 100 | 550 | 950 |
| Sissach | 7 600 | 550 | 950 |
| St. Margrethen SG | 4 200 | 425 | 750 |
| Stäfa | 5 300 | 550 | 950 |
| Stein am Rhein | 1 700 | 425 | 750 |
| St-Maurice | 7 100 | 550 | 950 |
| Sursee | 12 900 | 650 | 1 150 |
| Thalwil | 17 300 | 800 | 1 425 |
| Turgi | 6 600 | 550 | 950 |
| Uznach | 8 700 | 550 | 950 |
| Uzwil | 5 100 | 500 | 900 |
| Versoix | 4 400 | 425 | 750 |
| Vevey | 24 200 | 950 | 1 700 |
| Wädenswil | 17 900 | 800 | 1 425 |
| Wallisellen | 12 600 | 650 | 1 150 |
| Wettingen | 5 000 | 550 | 950 |
| Wetzikon ZH | 24 700 | 950 | 1 700 |
| Winterthur Seen | 2 400 | 425 | 750 |
| Wohlen AG | 6 000 | 550 | 950 |
| Ziegelbrücke | 11 500 | 550 | 950 |
| Zofingen | 9 600 | 650 | 1 150 |
| Zürich Tiefenbrunnen | 4 600 | 425 | 750 |

* Average daily frequency Monday–Friday (Source: SBB 2023)

Discounts.

Stand campaign.

| Discounts on total amount | |
|---------------------------|------|
| from 3 actions | 5 % |
| from 5 actions | 10 % |
| from 10 actions | 15 % |
| from 30 actions | 20 % |

| Discounts for consecutive days | |
|--------------------------------|------|
| from 2 days | 10 % |
| from 3 days | 20 % |
| from 4 to 7 days | 30 % |

A promotion counts as a whole day of "promotion". The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting. The more favourable discount system is applied.

Example:

1 day promotion = 1 action

Distribution campaign.

| Discounts on total amount | |
|---------------------------|------|
| from 3 actions | 5 % |
| from 5 actions | 10 % |
| from 10 actions | 15 % |
| from 30 actions | 20 % |

A promotion counts from half a day of "sampling". The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting.

Example:

1 half day sampling = 1 promotion

1 full day sampling = 2 promotions