



# Price list Promotion and sampling.

Status: December 2023

# Promotion.

Railway station	Daily frequency 2022*	Area no.	Max. m (length, width)	Max. m <sup>2</sup>	Area m <sup>2</sup>	Prices in CHF 1/1 day
Aarau	69 000	P1	3 × 4	12	12	1 500
Baden	52 000	P1	3 × 4	12	12	880
Basel	124 000	P1	5 × 7	35	35	4 100
		P2	10 × 10	100	25	5 500
Bellinzona	14 000	P1	6 × 3	18	18	1 200
Bern	276 000	P1	7 × 5	35	35	4 200
		P2	4 × 4.25	17	17	1 700
Biel/Bienne	62 000	P1	3 × 4	12	12	1 350
Chur	36 000	P1	4 × 3	12	12	880
Genève Aéroport	36 000	P2	6 × 4	24	24	1 500
		P3	6 × 4	24	24	1 500
		P4	6 × 4	24	24	1 500
		P5	6 × 4	24	24	1 500
		P6	6 × 4	24	24	1 500
		P7	6 × 4	24	24	1 500
		Genève Cornavin	156 000	P1	6 × 5	30
Genève Eaux-Vives	11 000	P1	5 × 3	15	15	880
		P2	4 × 4	16	16	880
Lugano	27 000	P1	8 × 3	24	24	1 200
Luzern	132 000	P1	18 × 9	160	to 40	3 900
					from 41 to 80	5 400
					from 81 to 120	8 200
					from 121 to 160	10 000
Neuchâtel	29 000	P1	5 × 3	15	15	1 350
Olten	63 000	P1	6.2 × 5.2	32	32	2 000
St. Gallen	69 000	P1	3 × 3	9	9	2 000
Wil SG	16 800	P1	4 × 3	12	12	880
Winterthur	121 000	P1	7 × 3.5	25	25	2 700
Zürich Europaallee	20 000	P1	10 × 10	100	to 10	1 000
					from 11 to 20	1 500
					from 21 to 40	2 500
					from 41 to 60	3 500
					from 61 to 80	4 500
					from 81 to 100	5 500
Zürich Hauptbahnhof	367 000	P2	8 × 5	40	40	5 500
Zürich Oerlikon	104 000	P1	8 × 4	32	32	2 400
Zürich Stadelhofen	81 000	P1	14/12.5 × 10/6	100	to 40	3 500
					from 41 to 60	4 800
					from 61 to 100	5 400

\* Average daily frequency Monday–Friday (Source: SBB 2022)

## Sampling – large and medium-sized railway stations.

Railway station	Daily frequency 2022*	Area no.	Prices in CHF ½ day	Prices in CHF ¼ day	Quantity	Prices in CHF for each additional area ½ day	Prices in CHF for each additional area ¼ day
Aarau	69 000	S1-S2	2 000	3 600	2		
Baden	52 000	S1	1 000	1 800	1		
Basel	124 000	S1-S4	3 570	6 450	3	1 190	2 150
Bellinzona	14 000	S1	750	1 350	1		
Bern	276 000	S1-S5	3 660	6 600	3	1220	2200
Biel/Bienne	62 000	S1-S2	1 000	1 800	1	1000	1800
Brig	17 500	S1	750	1 350	1		
Carouge-Bachet	6 300	S1	400	720	1		
Champel-Hôpital	5 200	S1	410	720	1		
Chur	36 000	S1-S3	900	1 620	1	900	1620
Delémont	8 100	S1	500	900	1		
Fribourg	30 000	S1	900	1 620	1		
Genève Aéroport	36 000	S1-S2	600	1 080	1	600	1080
Genève Cornavin	156 000	S1-S3	3 210	5 790	3		
Genève Eaux-Vives	7 700	S1-S3	500	900	3		
Lancy-Pont-Rouge	6 300	S1	400	720	1		
Lausanne	93 700	S1-S2	2 360	4 260	2		
Lugano	27 000	S1-S2	750	1 350	1	750	1 350
Luzern	132 000	S1-S2	2 860	5 160	2		
Neuchâtel	29 000	S1-S2	900	1 620	1	900	1 620
Olten	63 000	S1-S2	2 000	3 600	2		
Rapperswil	21 600	S1	900	1 620	1		
Renens	23 200	S1-S2	1 200	2 000	2		
Schaffhausen	19 400	S1-S3	750	1 350	1	750	1350
Sion	12 900	S1	600	1 080	1		
Solothurn	15 100	S1-S2	750	1 350	1	750	1350
St. Gallen	69 000	S1-S2	2 000	3 600	2		
Thun	36 000	S1-S2	1 000	1 800	1	1000	1800
Uster	25 000	S1	900	1 620	1		
Visp	21 400	S1	750	1 350	1		
Weinfelden	14 900	S1	750	1 350	1		
Wil SG	16 800	S1-S2	900	1 620	1	900	1620
Winterthur	121 000	S1-S3	2 320	4 180	2	1160	2090
Yverdon-les-Bains	19 100	S1-S2	750	1 350	1	750	1350
Zug	56 000	S1-S2	1 000	1 800	1	1 000	1 800
Zürich Altstetten	57 000	S1-S2	1 000	1 800	2		
Zürich Enge	22 000	S1-S2	750	1 350	1	750	1350
Zürich Europaallee	20 000	S1-S2	760	1 200	2		
Zürich Hauptbahnhof	367 000	S1-S10	5 480	9 880	4	1 370	2 470
Zürich Oerlikon	104 000	S1-S2	2 000	3 600	2		
Zürich Stadelhofen	81 000	S1-S2	2 440	4 400	2		
		S3-S4	350	500	1	350	500

\* Average daily frequency Monday–Friday (Source: SBB 2022)

## Sampling – smaller stations.

Railway station	Daily frequency 2022*	Prices in CHF ½ day	Prices in CHF ¼ day
Aadorf	1 500	400	720
Affoltern am Albis	6 400	500	900
Aigle	9 100	500	900
Altdorf UR	1 900	400	720
Amriswil	2 900	400	720
Andelfingen	2 200	400	720
Arbon	1 700	400	720
Arth-Goldau	17 300	600	1080
Baar	7 600	500	900
Bad Ragaz	2 800	400	720
Bad Zurzach	1 800	400	720
Bauma	670	400	720
Biasca	2 000	400	720
Bonstetten-Wettswil	3 200	400	720
Brugg AG	19 000	900	1620
Brunnen	2 500	400	720
Bubikon	4 900	500	900
Buchs SG	4 300	500	900
Bülach	13 100	900	1620
Cham	5 300	500	900
Chiasso	6 800	500	900
Dielsdorf	2 600	400	720
Dietikon	18 600	900	1620
Dietlikon	6 900	500	900
Dornach-Arlesheim	4 100	500	900
Döttingen	2 100	400	720
Dübendorf	7 000	600	1080
Effretikon	15 300	750	1350
Emmenbrücke	4 700	400	720
Erlenbach ZH	3 200	400	720
Fehraltorf	2 700	400	720
Flüelen	960	400	720
Frauenfeld	9 100	600	1080
Frick	4 000	500	900
Gland	5 800	500	900
Glarus	2 600	400	720
Glattbrugg	5 400	500	900
Gossau SG	6 800	600	1080
Grenchen Süd	4 200	500	900
Heerbrugg	3 600	400	720
Herrliberg-Feldmeilen	3 400	400	720
Herzogenbuchsee	3 400	400	720
Hinwil	2 200	400	720

\* Average daily frequency Monday–Friday (Source: SBB 2022)

# Sampling – smaller stations.

Continuation

Railway station	Daily frequency 2022*	Prices in CHF ½ day	Prices in CHF ¼ day
Hochdorf	1 600	400	720
Horgen	7 300	500	900
Kilchberg ZH	3 800	400	720
Killwangen-Spreitenbach	4 000	400	720
Kloten	4 600	500	900
Kreuzlingen	6 300	500	900
Küsnacht ZH	4 700	500	900
Küssnacht am Rigi	2 500	400	720
La Chaux-de-Fonds	8 700	500	900
La Neuveville	1 300	400	720
Lachen SZ	2 800	400	720
Langenthal	9 900	600	1080
Laufen	5 100	500	900
Lenzburg	22 500	900	1620
Leuk	1 900	400	720
Liestal	15 800	750	1350
Locarno	8 800	500	900
Lyss	9 300	600	1080
Männedorf	4 500	500	900
Martigny	8 900	500	900
Meilen	7 200	500	900
Mendrisio	7 700	400	720
Monthey	1 900	400	720
Montreux	15 400	750	1350
Morges	18 500	750	1350
Moutier	2 900	400	720
Münchenbuchsee	3 100	400	720
Münsingen	5 900	500	900
Muri AG	2 400	400	720
Muttenz	4 900	500	900
Nänikon-Greifensee	4 100	500	900
Nebikon	1 300	400	720
Nyon	16 300	900	1620
Oberwinterthur	3 400	500	900
Oensingen	4 500	500	900
Palézieux	4 800	400	720
Payerne	5 200	500	900
Pfäffikon SZ	14 000	750	1350
Pfäffikon ZH	4 900	500	900
Porrentruy	2 900	400	720
Pratteln	8 000	500	900
Pully	2 100	400	720
Regensdorf-Watt	5 700	500	900

\* Average daily frequency Monday–Friday (Source: SBB 2022)

# Sampling – smaller stations.

Fortsetzung

Railway station	Daily frequency 2022*	Prices in CHF ½ day	Prices in CHF ¼ day
Rheineck	1 500	400	720
Rheinfelden	7 900	500	900
Richterswil	4 300	500	900
Romanshorn	10 400	600	1080
Romont FR	3 800	400	720
Rorschach	5 500	500	900
Rotkreuz	13 200	600	1080
Rümlang	4 300	400	720
Rüti ZH	10 400	600	1080
Sargans	11 400	600	1080
Schlieren	12 300	600	1080
Schwanden GL	1 500	400	720
Schwerzenbach ZH	8 800	600	1080
Schwyz	2 200	400	720
Siebnen-Wangen	2 700	400	720
Sierre/Siders	6 100	500	900
Sissach	7 800	500	900
St. Margrethen SG	2 900	400	720
Stäfa	4 800	500	900
Stein am Rhein	1 800	400	720
St-Maurice	5 800	500	900
Sursee	11 400	600	1080
Thalwil	14 800	750	1350
Turgi	5 600	500	900
Uznach	7 900	500	900
Uzwil	4 500	500	900
Versoix	3 700	400	720
Vevey	21 500	900	1620
Wädenswil	15 700	750	1350
Wallisellen	11 100	600	1080
Wettingen	4 200	500	900
Wetzikon ZH	22 500	900	1620
Winterthur Seen	2 100	400	720
Wohlen AG	5 400	500	900
Ziegelbrücke	9 600	500	900
Zofingen	8 700	600	1080
Zürich Tiefenbrunnen	3 800	400	720

\* Average daily frequency Monday–Friday (Source: SBB 2022)

# Discounts.

## Promotions.

Discounts on total amount	
from 3 actions	5 %
from 5 actions	10 %
from 10 actions	15 %
from 50 actions	25 %

Discounts for consecutive days	
from 2 days	10 %
from 3 days	20 %
from 4 to 7 days	35 %

A promotion counts as a whole day of "promotion". The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting. The more favourable discount system is applied.

Example:

1 day promotion = 1 action

## Sampling.

Discounts on total amount	
from 3 actions	5 %
from 5 actions	10 %
from 10 actions	15 %
from 50 actions	25 %

A promotion counts from half a day of "sampling". The individual promotions are cumulated (per contract confirmation/ booking) and thus form the basis for discounting.

Example:

1 half day sampling = 1 promotion

1 full day sampling = 2 promotions

Additional information:

- valid for week 01-52/2024
- All prices in CHF, excluding VAT, subject to change.
- There are no predefined locations in small railway stations. Max. 4 promoters in the station perimeter, with the exception of platforms, subways, ramps and stairs